

2021 HEATING AND COOLING INCENTIVE APPLICATION

As a customer of a utility that participates in Wisconsin's FOCUS ON ENERGY®, you may be eligible for incentives on heating and cooling equipment. For faster processing, apply online at focusonenergy.com/hvacincentive.

Step 1: Check your eligibility

Your equipment must be purchased and installed in **2021. This application and incentives are effective January 1, 2021. Incentives are subject to change.**

You may qualify for even higher incentives

Focus on Energy offers standard incentives (Tier 1) regardless of income. However, if your household income is at or below the amounts in the table below, you may qualify for higher incentives (Tier 2).

Household Size	Gross Annual Income	Gross 1-Month Income
1	\$39,841	\$3,320
2	\$52,101	\$4,342
3	\$64,360	\$5,363
4	\$76,619	\$6,385
5	\$88,877	\$7,406

To qualify for the higher Tier 2 incentives, an Income Eligibility Application must be completed. Find it at focusonenergy.com/residentialapps, along with this Heating and Cooling Application. You can only receive Tier 1 or Tier 2 incentives, not both.

Step 2: Complete your application

Fill out all fields unless otherwise directed, and make sure to sign your application. Incomplete or missing information will delay processing.

What you'll need:

- A copy of your sales receipt/invoice indicating, model number, purchase/installation date and price. Confirm payee name matches billing section on invoice.
- A copy of your AHRI Certificate (if required).
- A copy of your Tier 2 Approval Letter or your Income Eligibility Application (if eligible for Tier 2).

Step 3: Submit paperwork

Submit the application **within 60 days of the equipment installation** along with supporting documentation to Focus on Energy at the address below. Please allow up to **8–10 weeks** for processing and retain a copy of your application and supporting documentation for your records.

Focus on Energy

3113 W. Beltline Highway, Suite 100
Madison, WI 53713

Email: homerewards@focusonenergy.com

Online: focusonenergy.com/hvacincentive

Questions? Call: 855.339.8866

*If you use a Social Security number (SSN) as your tax ID as a Landlord or Business, do not list it on this application. A program representative will contact you to securely provide it.

1

Utility account holder information

Customer Name: _____

Electric Utility Provider:	Electric Utility Account Number:
Natural Gas Utility Provider:	Natural Gas Utility Account Number:
Installation Address:	<input type="checkbox"/> I have an alternate mailing address. Complete section 2.
City:	State: WI ZIP:
Phone Number:	Email:
This is a(n): <input type="checkbox"/> New Construction <input type="checkbox"/> Existing Single Family Home (1-3 units) <input type="checkbox"/> Existing Multifamily (4+ units) or Condo	Site has Central AC or Air Source Heat Pump: <input type="checkbox"/> Yes <input type="checkbox"/> No
My home is currently heated by: <input type="checkbox"/> Natural Gas <input type="checkbox"/> Propane <input type="checkbox"/> Oil <input type="checkbox"/> Electric <input type="checkbox"/> Other _____	My home heating system is currently: <input type="checkbox"/> Furnace <input type="checkbox"/> Air Source Heat Pump <input type="checkbox"/> Boiler <input type="checkbox"/> Electric Baseboard <input type="checkbox"/> Other _____

2

Where should we send your check?

MAKE CHECK PAYABLE TO:
 Customer/Homeowner Trade Ally (Participating Contractor)
 Landlord Name: _____
 If "Trade Ally" box is checked, invoice must itemize instant rebate and customer acknowledges contractor will receive incentive check. If "Landlord" box is checked, Tax classification and Tax ID number must be provided.

Send Check Attention of: (Complete if needed for mailing) _____

Send Check to This Address: _____

City: _____ State: _____ ZIP: _____

Tax Classification: (Only if Landlord Payee) <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> LLC - C Corp <input type="checkbox"/> LLC - S Corp <input type="checkbox"/> Limited Liability - Partnership <input type="checkbox"/> Other: _____	Tax ID Number FEIN only*: (Only if Landlord or Business Payee)
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3

Trade Ally contractor information

Company Business Name: _____ Phone Number: _____

City: _____ State: _____ ZIP: _____

4

Signature (sign below)

I HAVE READ AND UNDERSTAND THE TERMS AND CONDITIONS AVAILABLE AT FOCUSONENERGY.COM/TERMS. I CERTIFY THAT THE INFORMATION I HAVE PROVIDED IS TRUE AND CORRECT IN THIS APPLICATION AND THE PRODUCT(S) AND/OR EQUIPMENT FOR WHICH I AM REQUESTING AN INCENTIVE MEETS THE REQUIREMENTS IN THIS APPLICATION. I UNDERSTAND THAT FOCUS ON ENERGY DOES NOT WARRANTY OR GUARANTEE THE DELIVERY OF SERVICES OF MY CHOSEN TRADE ALLY.

WHICH INCENTIVE TIER ARE YOU APPLYING FOR?

TIER 1 TIER 2 (Complete Income Eligibility Application)

Application signed by:

Customer Trade Ally contractor

Signature: _____

Date: _____

How did you hear about this program?

Community Association/Agency Internet Search Word of Mouth/Referral
 Utility Bill Insert/Direct Mail Trade Ally/Contractor Real Estate Agent
 Utility Website Participated Previously Other (please describe): _____

Complete the below chart per your installed equipment. **Fill out ALL information fields for your selected equipment. Attach copy of this page for additional models installed. See Tier 2 income eligibility requirements in previous section. For Tier 2 Incentives, please submit your approved income eligibility letter with this application.** Find complete terms and conditions at focusenergy.com/heatingandcooling, participating utilities at focusenergy.com/utilities, and equipment-specific requirements at focusenergy.com/heatingandcooling.

Smart thermostat (Customers with propane/LP and electric baseboard heating are not eligible)

Installed Date	Brand	Model Number	Serial Number	Installed Cost
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My smart thermostat was: Installed by a Heating & Cooling Contractor or Electrician. Incentive \$50
 Not installed by a Heating & Cooling Contractor or Electrician. Please complete the Online Smart Thermostat Application at focusenergy.com/smart.

Equipment	Installed Date	Manufacturer/Brand	Model Number	Installed Cost	Tier 1 Incentive	Tier 2 Incentive
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Natural gas furnace (We will automatically adjust your incentive to match your qualified equipment.)

95% Single- or Multi-Stage Natural Gas Furnace with ECM					<input type="checkbox"/> \$50	<input type="checkbox"/> \$350
96% Single- or Multi-Stage Natural Gas Furnace with ECM					<input type="checkbox"/> \$100	<input type="checkbox"/> \$450
97%+ Multi-Stage Natural Gas Furnace with ECM					<input type="checkbox"/> \$150	<input type="checkbox"/> \$550

Air source heat pump

Air Source Heat Pump 16+ SEER, 8.4+ HSPF (propane, oil or electric furnace only; cannot be a mini-split or ductless system)	Furnace/Air Handler (Existing or New Eligible)				<input type="checkbox"/> \$300	<input type="checkbox"/> \$300
	Indoor Unit (Coil)					
	Outdoor Unit (Condenser)					
	System AHRI Number:					

ECM replacement

ECM Replacement (must replace existing PSC Motor not part of a furnace replacement)					<input type="checkbox"/> \$25	<input type="checkbox"/> \$25
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Natural gas high-efficiency boiler

95%+ AFUE Natural Gas Home Heating Boiler					<input type="checkbox"/> \$400	<input type="checkbox"/> \$550
Indirect Water Heater installed at the same time as a qualifying boiler					<input type="checkbox"/> \$100	<input type="checkbox"/> \$150

Natural gas combination boiler

95%+ AFUE Natural Gas Combination Boiler					<input type="checkbox"/> \$500	<input type="checkbox"/> \$675
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Single package vertical unit

Single Package Vertical Unit, ≥ 90%+ Thermal Efficiency, NG					<input type="checkbox"/> \$100	N/A
Single Package Vertical Unit, ≥ 90%+ Thermal Efficiency, NG, ≥ 10.0 EER Cooling					<input type="checkbox"/> \$150	N/A

Packaged terminal heat pump

Packaged Terminal Heat Pump	< 8,000 BTUh, ≥ 10.7 EER and ≥ 3.1 COP				<input type="checkbox"/> \$100	N/A
	8,000–9,999 BTUh, ≥ 10.4 EER and ≥ 3.0 COP				<input type="checkbox"/> \$100	N/A
	10,000–12,999 BTUh, ≥ 9.9 EER and ≥ 2.9 COP				<input type="checkbox"/> \$100	N/A
	≥ 13,000 BTUh, ≥ 9.3 EER and ≥ 2.9 COP				<input type="checkbox"/> \$100	N/A
Additional Details:		BTUh:	EER:	COP:		

TOTAL REQUESTED INCENTIVE AMOUNT: \$